

ROTMAN COMMERCE
REAL ESTATE ASSOCIATION

R C R E A
S P O N S O R S H I P
P A C K A G E
2021 / 2022

ABOUT US

The Rotman Commerce Real Estate Association (RCREA) is an undergraduate student-run organization that aims to educate, inspire and prepare students for successful careers in the real estate industry. Throughout the year, we host various events where students can expand their knowledge, explore their interests, and connect with reputable speakers, professionals, and alumni.

OUR VISION

RCREA's primary objective is to connect students with the Toronto real estate industry by creating valuable opportunities and allowing them to gain exposure in aspects of the industry such as residential, commercial, development, investing and asset management.



2021/22 EVENTS TIMELINE

1 **EVENT ONE**
Paths to Real Estate

2 **EVENT TWO**
Beginner's Guide to Real Estate

3 **EVENT THREE**
Case Competition

4 **EVENT FOUR**
Real Debates

INFO PANEL:

PATHS TO REAL ESTATE

Sponsorship Package:

\$100

Includes:

Social media promotion,
Panelists and Keynote
speaker opportunity,
feature on RCREA website
and Rotman Commerce job
board, Customize events to
align with your needs

- Connects professionals in residential real estate with passionate students.
- Provides students with valuable resources and information regarding housing in Canada and factors associated with residential real estate such as rent, leases, mortgages and regulations.
- Allows students to gain knowledge and experience the flow of real estate through real-life scenarios of residential real estate transactions.

INFO PANEL:

BEGINNER'S GUIDE TO REAL ESTATE

Sponsorship Package:

\$100

Includes:

Social media promotion, panelists and Keynote speaker opportunity, feature on RCREA website and Rotman Commerce job board, customize events to align with your needs

- Offers students opportunities to interact with experts and leaders from different sectors of real estate.
- Allows students to understand the intricacies in various parts of real estate regarding the whole process to preparing, selling, and owning property.
- Provides students with valuable insights on real estate valuation including factors to consider when appraising the value of properties.

INVESTING IN REAL ESTATE CASE COMPETITION

Sponsorship Package: \$250

Includes:

Social media exposure, company logo display on case materials, judge invitation and speech opportunity in opening and closing remarks, feature on RCREA website and Rotman Commerce job board, customize events to align with your needs

- Investing in residential real estate case competition is our flagship event for the winter term
- Connect students with industry professionals and provide network opportunities with other talented competitors as well as like-minded individuals
- Opportunities for students to apply learned skills through diagnosing and presenting redevelopment solutions to a residential property, obtaining feedback from a panel of judges
- Learn about various aspects with regards to residential real estate such as value appraisal and redevelopment of properties

REAL DEBATES

Sponsorship Package:

\$100

Includes:

Social media promotion, panelists and debate guest opportunity, feature on RCREA website and Rotman Commerce job board, customize events to align with your needs

- Brings passionate students and professionals together from commercial real estate to have engaging and meaningful discussions on controversial topics
- Allows students to gain broad, multi-faceted knowledge across commercial real estate such as benefits and drawbacks of an open house, cash versus financing etc.
- Boosts students' interests and investigations of commercial real estate issues

SPONSORSHIP

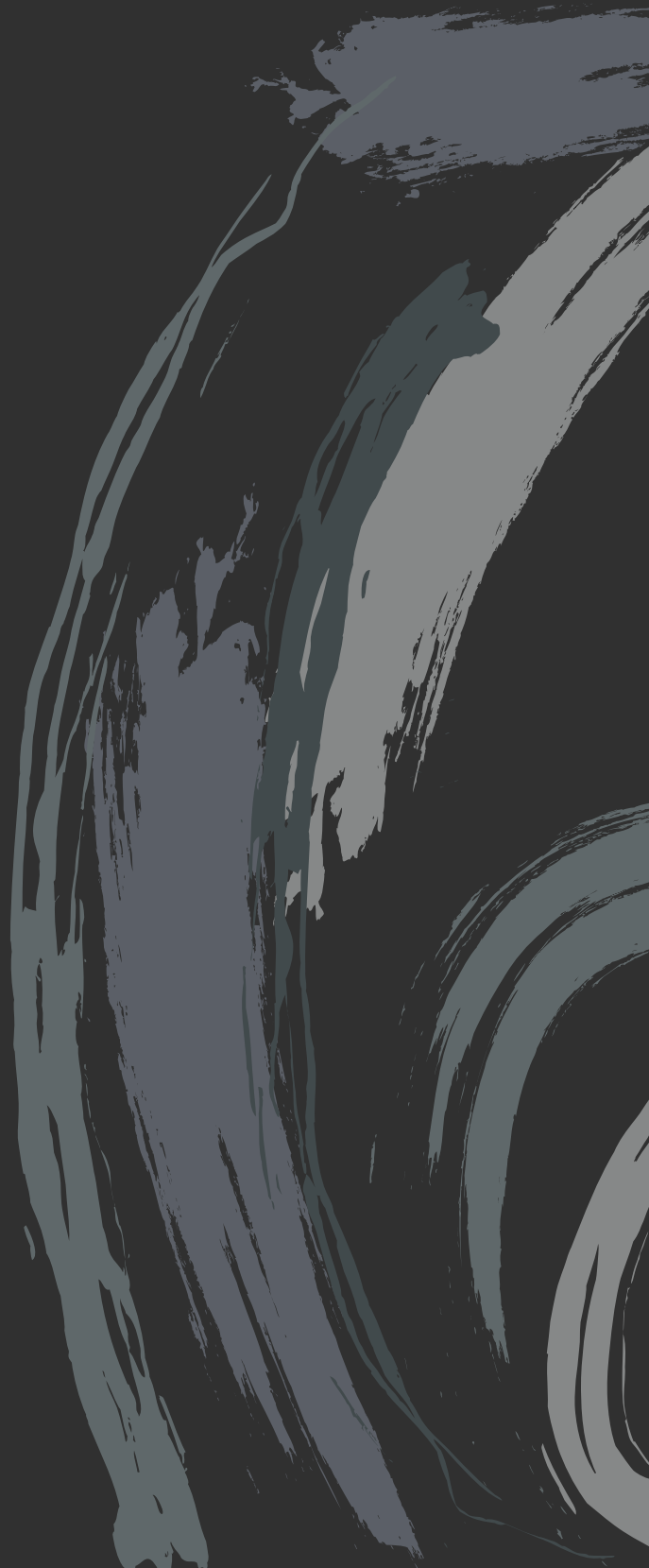
- Monetary
- Partner sponsorships will help produce and run RCREA events successfully to gain more awareness about real estate and better engagement
- Year-round brand exposure and connect you with the passionate students of Rotman Commerce

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- Build relationships, create opportunities for students to engage with industry professionals, and contribute to the further growth of RCREA
 - Ways to collaborate:
 - Take part in social media initiatives (e.g. Instagram takeovers, live Q&A)
 - Speak on event panels
 - Provide internship opportunities for students

NON-MONETARY COLLAB

DISCLOSURE

RCREA is committed to ensuring the safety of students and our partners. Some of our events may be delivered virtually, in order to comply with the public health guidelines set by the University of Toronto and the Government of Ontario. Virtual delivery of events will not impact the sponsors involvement nor the objective of the events.



CONTACT US

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